

## **CIMsystem Asia & Pacific celebration event: Company Evolution from Italy to Hong Kong**

At the end of October (26-27), CIMsystem had the pleasure of gathering together business partners, head office managers, and the entire Asia team in Phuket for a milestone celebration of CIMsystem's international journey.

The celebration commemorated the 10 year anniversary of CIMsystem's expansion into Asia and the establishment of our office in Hong Kong, which serves the full Asian continent through subsidiaries in Thailand, China, and Korea. The event was a significant occasion, celebrating 10 years of great achievements all while pushing the limits of what is possible for the betterment of the industry as a whole.

*"We are determined to consolidate and expand our presence in this fascinating and ever-evolving continent. We will continue to invest in cutting-edge technologies, promote sustainability and nurture the relationships that provide added-value to our business development plans, while strengthening our leadership and creating a high-performing, extremely motivated team"* - said **Emilio Manini, CIMsystem CEO**.

After a brief Company presentation made by Luigi Fanin, Co-Founder of CIMsystem, Mr. Marco Cervini, Asia& Pacific Operations Director, presented on "CIMsystem Asia 10 years results and ongoing activities", focusing on the projected future opportunities that are coming to emerging Asian countries.

This topic was furthered by **Dr. David Lee - Research & Development, Camacle** - who provided a seminar entitled "Asian Market insights", an overview about the current level of Government investments in oral healthcare, Country digital Innovation development and social growth expectations in the Asian continent.

Dr. Lee's presentation was followed by a lecture from **Dr. Armando Boccia, Associate Hawksford Firms**, who shared the "Economic outlook on specific Asian Countries".

Both lectures were then elaborated upon by **Infodent International** as marketing & consulting agency - which provided some key data analysis for the following countries: Indonesia, Malaysia, Philippines, Thailand and Vietnam.

The event ended with a Gala Dinner served at Le Méridien Beach Resort, an excellent conclusion to two days of high-level business conversations, offering the chance to continue developing proficient networking while exchanging insights about the future of the CAD/CAM market in Asia.